

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WFSB Hartford CT	Date: 11/2/12
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I, Sarah Verene
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges: \$125,250 gross / \$106,462.50 net

This broadcast time will be used by: Democratic Congressional Campaign Committee

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Congressional Campaign Committee
430 South Capitol St.
Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Krishna Mark, Chief Operating Officer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/18/11 [Signature] 202.338.8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Raven Redina VP/Gen
Signature Printed Name Title

:LINE#:REP :LINE#:	:CD :	TIME PERIOD	: LGTH :	: SEC :	RATE	: START : DATE	: END : DATE	: SPTS : /WK	: WEEK : INVT	DAYS	: TOTL : SPTS
5		700A-900A PROGRAM : EARLY SHOW CON COM1: EARLY SHOW	30		\$800.00	11/5	11/6	4		M-TU	4
6		600A-700A PROGRAM : SUN 6A NEWS CON COM1: SUN 6A NEWS	30		\$450.00	11/4	11/4	2		SUN	2
7		700A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$800.00	11/4	11/4	2		SUN	2
8		900A-1030A PROGRAM : SUN MORN CON COM1: SUN MORN	30		\$2,000.00	11/4	11/4	1		SUN	1
9		900A-1000A PROGRAM : KELLY CON COM1: KELLY	30		\$800.00	11/5	11/6	4		M-TU	4
10		1200N-1230P PROGRAM : NOON NEWS CON COM1: NOON NEWS	30		\$850.00	11/5	11/6	4		M-TU	4
11		300P-400P PROGRAM : BETTER CT CON COM1: BETTER CARD	30		\$600.00	11/5	11/5	2		MON	2
12		400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$950.00	11/5	11/5	2		MON	2
13		500P-530P PROGRAM : EARLY NEWS CON COM1: EARLY NEWS	30		\$2,600.00	11/5	11/5	2		MON	2

REP HEADLINE# 6402765

*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

NOV2/12 12.35

*** WFSB-TV ***

:LINE#	REP	:CD	:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK	:	WEEK INVT	:	DAYS	:	TOTL SPTS
23				415P-700P		30				12000.00		11/4		11/4		1				SUN		1
	PROGRAM : NFL																					
	CON COM1: NFL																					
24				100P-415P		30				\$8,500.00		11/4		11/4		2				SUN		2
	PROGRAM : NFL																					
	CON COM1: NFL																					
NOV/12										CONTRACT TOTAL										125250.00		
										TOTAL SPOTS										51		

MARKET TOTALS \$125,250

WFSB 100%

WTNH 0%

CABL 0%

WVIT 0%

WTIC 0%

WCTX 0%

WCCT 0%

WHPX 0%

COMPETITIVE TO FOLLOW

SVC- NSI

DEMOS- RA35**

CONTRACT


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

And:

Great American Media (GMMB)
3050 K Street N, Suite 100
Washington, DC 20007

Contract / Revision 501004 /		Alt Order # 06402765
Product DCCC		
Contract Dates 11/04/12 - 11/06/12		Estimate #
Advertiser Democratic Congressional Campaign Commi		Original Date / Revision 11/02/12 / 11/02/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFSB	11/05/12	11/06/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				2	\$750.00			
N 2	WFSB	11/05/12	11/06/12	Eyewitness News	5:30a - 6am		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				3	\$1,200.00			
N 3	WFSB	11/05/12	11/06/12	Eyewitness News	6am - 6:30am		:30			NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				3	\$1,800.00			
N 4	WFSB	11/05/12	11/06/12	Eyewitness News	6:30am - 7am		:30			NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				3	\$1,800.00			
N 5	WFSB	11/05/12	11/06/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				4	\$800.00			
N 6	WFSB	11/04/12	11/04/12	SA-SU 6-7a Eyewitness New	6am-7am		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----S				2	\$450.00			
N 7	WFSB	11/04/12	11/04/12	SA-SU 7-9a Eyewitness New	7am-9am		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----S				2	\$800.00			
N 8	WFSB	11/04/12	11/04/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----S				1	\$2,000.00			
N 9	WFSB	11/05/12	11/06/12	9am-10am	9am - 10am		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				4	\$800.00			
N 10	WFSB	11/05/12	11/06/12	Eyewitness News	12pm - 12:30PM		:30			NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				4	\$850.00			
N 11	WFSB	11/05/12	11/05/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 501004 /		<u>Alt Order #</u> 06402765
<u>Contract Dates</u> 11/04/12 - 11/06/12	<u>Product</u> DCCC	<u>Estimate #</u>
<u>Advertiser</u> Democratic Congression:		<u>Original Date / Revision</u> 11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$600.00			
N 12	WFSB	11/05/12	11/05/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$950.00			
N 13	WFSB	11/05/12	11/05/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$2,600.00			
N 14	WFSB	11/05/12	11/05/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$2,600.00			
N 15	WFSB	11/05/12	11/05/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,000.00			
N 16	WFSB	11/05/12	11/05/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,950.00			
N 17	WFSB	11/05/12	11/05/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$1,950.00			
N 18	WFSB	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM		:30			NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$1,900.00			
N 19	WFSB	11/05/12	11/05/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$950.00			
N 20	WFSB	11/05/12	11/05/12	M 8-9p Prime	8pm - 9pm		:30			NM	2	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$10,000.00			
N 21	WFSB	11/05/12	11/05/12	M 10-11p Prime	10pm - 11pm		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$8,500.00			
N 22	WFSB	11/04/12	11/04/12	Delayed The Mentalist	1030-1130p		:30			NM	1	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$9,500.00			
N 23	WFSB	11/04/12	11/04/12	NFL GIANTS Regular Season	1:00pm - 7:00pm		:30			NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$12,000.00			
N 24	WFSB	11/04/12	11/04/12	NFL Regular Season	1:00pm - 7:00pm		:30			NM	2	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$8,500.00			
Totals											51	\$125,250.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	51	\$125,250.00	\$106,462.50
Totals	51	\$125,250.00	\$106,462.50

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
501004 /	06402765

Contract Dates	Product	Estimate #
11/04/12 - 11/06/12	DCCC	

Advertiser	Original Date / Revision
Democratic Congression:	11/02/12 / 11/02/12

Signature: _____ Date: _____

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